



# ARGENTINA GREEN ENERGY SUMMIT

## Agenda

27th-28th April 2023

Hilton Hotel, Buenos Aires, Argentina

[www.in-vr.co/argentina-green-energy](http://www.in-vr.co/argentina-green-energy)



GOLD SPONSOR:



SILVER SPONSORS:



BRONZE SPONSORS:



MAIN SUPPORTER:



SUPPORTERS:



Dear Participants,

The Renewable Energies scene in Argentina is changing, following international trends and the increasing need for green energy initiatives.

It is with great pleasure to welcome you to the inaugural **Argentina Green Energy Summit, organised by The Net-Zero Circle of IN-VR**. This event aims to bring together key energy stakeholders from the country, and beyond, to discuss the opportunities for national and international investors related to the energy sector.

**Argentina's renewable potential is immense and ready to be explored. The time is now for national and global operators who wish to enter one of the world's most important energy markets.** The platform will explore and present exactly that, in the form of a very high-level dialogue and presentation of current and future green projects.

At the summit, you will have the opportunity to network with public institutions, the private sector, and project developers that are transforming the future of the country. As the only renewable energy networking platform in Argentina, attendees will have the exclusive opportunity to immerse themselves in the world of the energy sector's top leaders for two days, gaining valuable insights and forging new connections.

The Summit will address a number of topics critical to the development of renewable energy in Argentina. These include an outlook on the future of the industry in the context of decarbonisation, the technology needed to accelerate the transition to renewables, as well as an exploration of opportunities to attract foreign direct investment and drive growth.

On behalf of The Net-Zero Circle by IN-VR, we would like to express our gratitude to all participants, speakers, sponsors, and partners who have made this event possible. **We look forward to a productive and successful Summit and hope that you will find your experience to be rewarding and fulfilling.**

Sincerely,

  
Chryssa Tsouraki,  
CEO  
Stelios Papagrigoriou,  
Executive Chairman



## Confirmed speakers include:



**Mario Pizarro**  
Secretary of Energy  
Province of Jujuy



**Martín Cerdá**  
Minister of  
Hydrocarbons  
Province of Chubut



**Marcelo Nieder**  
Director of Renewable  
Energy Development and  
Energy Efficiency  
Province of Jujuy



**Llamil Abdala**  
Deputy Secretary  
of Industry  
Santiago del Estero  
Province



**Santiago Yanotti**  
Deputy Secretary  
of Electric Energy  
Secretariat of  
Energy of Nation



**Carlos Villar**  
President  
Hins Energía



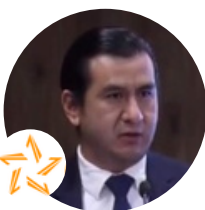
**Martin Parodi**  
Managing Director  
Total Eren



**Roberto Salvarezza**  
President  
Y-TEC



**Agustina Jefremov**  
Senior Manager  
Regulatory Affairs  
AES Argentina



**Jesús Maraví**  
CEO  
Exergy Corp



**Hernán Letcher**  
Vice President  
YPF Litio



**Juan Pedro Agüero**  
Country Manager  
RP Global



**Juan Manuel Alfonsín**  
Executive Director  
CADER



**María Florencia Castagnani**  
General Coordinator  
CADER



**Gabriel Valerga**  
President  
Environmental  
Business Chamber



**Ruben Turienzo**  
Commercial Director  
Pampa Energía



## Confirmed speakers include:



**Javier Riba**  
Technical Director  
Total Eren



**Carlos Borgia**  
Technical Director  
Transener



**Juan Argerich**  
Site Manager O&M  
Goldwind



**Martin Murguiondo**  
Wind Farm Manager  
Goldwind



**Mariano Bottega**  
Head of Project Development  
YPF Luz



**Leonardo Katz**  
Director of Strategic Planning  
Central Puerto



**Nicolás Perez**  
Renewable Technical  
Integration Leader  
GME-global



**Miguel Covarrubias**  
Business Development Manager  
Jinko Solar



**Marcelo Alvarez**  
Director  
Coral Energía -  
Grupo Iraola



**Gustavo Anbinder**  
Director of New Business and  
Development  
Genneia



**Juan Carlos Caparros**  
Presidente  
EPSE



**Tomas Ocampo**  
Founder & CEO  
Unblock



**Juan Bergna**  
Technical Specialist  
Y-TEC



**Franco Borrello**  
Managing Partner  
WindSol Consulting



**Santiago Enriquez**  
Green Hydrogen Project Coordinator  
AHK Argentina



**Lucas Mendez**  
Director of  
Institutional Affairs  
and Communication  
PCR

## Confirmed speakers include:



**Pablo Breard**  
Founder & President  
Latin Context



**Matías Medinilla**  
Head of  
Communications  
CADER



**Virginia Snyder**  
Senior Energy Specialist  
Inter-American  
Development Bank



**Pablo Rueda**  
Partner  
Martínez de Hoz &  
Rueda



**Dulce Zabalo Mamonde**  
Technology Liaison Manager  
CONICET

# Agenda

**DAY 1 - 27 April 2023**

08:00

Registration and Welcome Coffee

09:15



## Opening Remarks

by Chryssa Tsouraki, CEO, IN-VR



## Chairwoman of the Summit

Florencia Castagnani, General Coordinator, CADER

### SESSION 1:

**Outlook for renewable energy in Argentina in the context of the energy transition**

09:30



## Presentation: Chubut's Energy Potential

Martín Cerdá, Ministry of Hydrocarbons, Chubut Province

09:45



## Presentation: Jujuy's projections in renewable energies

Mario Pizarro, Secretary of Energy &amp; Marcelo Nieder, Director of Renewable Energy Development and Energy Efficiency, Jujuy Province

10:00



## Presentation: The Global Context - economic financial geopolitical - and the impact on the Energy Transition

Pablo Breard, Founder &amp; President, Latin Context

10:20



## Presentation: YPF's role in Argentina's energy transition

- YPF's perspective on lithium exploitation.
- The debate on industrialization

Hernan Letcher, Vice President, YPF Litio

10:35



## Presentation: Overview of the energy transition in Argentina. Where are we going?

Gabriel Valerga, President, Cámara Empresaria de Medio Ambiente

10:50

Q&amp;A

11:05

Morning Coffee Break and Networking

Sponsored by:





## SESSION 2:

**Presenting the demand and offer in technology solutions & equipment to support the renewables sector**

11:35



**Presentation: IOT Solutions for Renewable Segment**

**Agustín Russo**, Power and Grid Segment Manager, **Schneider Electric**

11:50



**Presentation: Jinko Solar, a step forward**

- Product optimization and manufacturing
- Regional service
- 24/7 Solar Energy

**Miguel Covarrubias**, Business Development Manager, **Jinko Solar**

12:05



**Presentation: Computer centers as a new tool a flexible energy system**

**Tomas Ocampo**, Founder & CEO, **Unblock**

12:20

**Q&A**

12:35

**Lunch and Networking**

Sponsored by:  **Goldwind**

## SESSION 3:

**How to efficiently operate Large-scale Farms in Argentina and the region**

14:05



**Presentation: Lessons from Wind Farms Viento Los Hercules and Malaspina**

- Who are we?
- Experience in our Patagonia wind farm
- Efficiency in the operation stage

**Javier Riba**, Technical Director, **Total Eren**

14:20



**Presentation: Goldwind Solution Factory**

**Juan Argerich**, Site Manager O&M & **Martin Murgiondo**, Wind Farm Manager, **Goldwind**

14:35



**Presentation: Challenges of Wind Power Generation in Argentina Today**

- Purpose and scope of the Argentine Chamber of Wind Energy
- The importance of private collaboration in the design of public policies
- Restrictions on transmission lines for the development of new renewable energy farms

**Lucas Mendez Trongé**, Director of Institutional Affairs and Communication, **PCR** - Member, **Cámara Eólica Argentina**

14:50


**Presentation: Strategies for successful Project development, present and future**

- Current challenges for renewables in the Argentine electricity grid
- Strategies to improve the success rate of renewables developments in the región
- The role of diverse Project scales and technologies in a zero-carbon matrix

**Franco Borello**, Managing Partner, **WindSol Consulting**

15:05

**Q&A**

15:20

**Afternoon Coffee Break**

Sponsored by: **Genneia**
**SESSION 4:**
**The Future of Renewable Industry in Argentina:** Ongoing and Future Wind, Solar and Biofuels projects in the Region

15:50


**Presentation: YPF Luz - Reliable and efficient energy**

- Renewable Energy Scenario and Challenges in Argentina
- Assets and projects YPF Luz
- The road to sustainable production

**Mariano Bottega**, Head of Project Development, **YPF Luz**

16:05


**Presentation: Pampa Energía's assets and new projects**

- How was the penetration of renewable energy until today in Argentina: Renovar + MATER
- How we think renewable energy can grow in the future.

**Ruben Turienzo**, Commercial Director, **Pampa Energía**

16:20


**Presentation: Energy Evolution in the Province of San Juan**

- Renewable energies as a STATE Policy.
- Main milestones and developments in Hydraulic and Photovoltaic Energy.
- Current and future projects in the province.
- Strategic Government/Private Partnerships

**Juan Carlos Caparros**, President, **EPSE**

16:35


**Presentation: HINS Energía: A different approach to Renewable Energies**

- Renewable Energies as part of a comprehensive Sustainability strategy
- Community Distributed Generation
- Innovation and utilization of regional potentials

**Carlos Villar**, President, **Hins Energia**

16:50


**Presentation: Genneia: Leadership in sustainable energy solutions**

- Renewable Energies as part of a comprehensive Sustainability strategy
- Community distributed generation
- Innovation and utilization of regional potentials

**Gustavo Anbinder**, Business & Development Director, **Genneia**

17:05


**Presentation: The future of renewable energies in Argentina**

- Our Portfolio, as a basis for growth
- What are the Key Factors we monitor?
- What are the Expectations

**Leonardo Katz**, Director of Strategic Planning, **Central Puerto**

17:20


**Presentation: Potential and challenges in the energy transition**

- Decarbonization goals
- AES portfolio in Argentina and the region
- Challenges for the development of renewable energies

**Agustina Jefremov**, Regulatory Affairs Manager, **AES Argentina**

17:35


**Presentation: Renewable Energies**
**Santiago Yanotti**, Deputy Secretary of Electric Energy, **Secretariat of Energy of Nation**

17:50

**Q&A**

18:10

**SESSION 5:**
**Panel Discussion: Climate Change Report and its influence on decarbonization: Powering Argentina's industrial scene with renewable energy.**

Panellists:

- **Carlos Villar**, President, **Hins Energia**
- **Gabriel Valerga**, President, **Camara Empresaria de Medio Ambiente**
- **Juan Manuel Alfonsin**, Executive Director, **CADER**
- **Martin Parodi**, Managing Director, **Total Eren**



Moderator:

**Marcelo Alvarez**, Director, **Coral Energía - Grupo Iraola**

19:00

**END OF THE FIRST DAY OF SUMMIT**

20:15

**Gala Dinner at Tango Porteño**

Sponsored by:





# Agenda

**DAY 2 - 28 April 2023**
**09:00** Registration and Welcome Coffee

**09:45** **SESSION 6:**

**Panel Discussion:** Developing the electrical and Interconnections Infrastructure: Incorporating renewables while building electrical infrastructure.

Panellists:

- **Carlos Borgia**, Technical Director, **Transener**
- **Virginia Snyder**, Senior Energy Specialist, **Inter-American Development Bank**
- **Nicolás Perez**, Renewable Technical Integration Leader, **Gme-Global**



Moderator:

**Pablo Rueda**, Partner, **Martinez de Hoz & Rueda**

**11:00** **Morning Coffee Break and Networking**

Sponsored by: **aes** Argentina

**SESSION 7:**

The future of **Energy Storage** using **Lithium** batteries in Argentina

**11:30**


**Presentation:** **YTEC and its role in the energy transition based on technological innovation**

- YTEC experiences in energy innovation: 1) hydrogen, 2) value addition in the lithium chain.

**Roberto Salvarezza**, President, **Y-TEC** and **YPF Litio**

**11:45**


**Presentation:** **Lithium Ion Cell and Battery Production in Santiago del Estero: On the Road to Energy Transition**

**Llamil Abdala**, Deputy Secretary of Industry, **Santiago del Estero Province**

**12:00**


**Presentation:** **CONICET's contributions to the lithium value chain in Argentina**

**Dulce Zabalo**, Technological Linkage Management, **CONICET**

**12:15**
**Q&A**
**12:30** **Lunch Break and Networking**

## SESSION 8:

### Green Hydrogen: Plans, technological advances and Cost Overview in Argentina

14:00



#### Presentation: **Potential of clean hydrogen in Argentina**

- Role of hydrogen in the energy transition
- Opportunities and challenges for its implementation
- Participation of the H2ar Consortium in the development of the hydrogen economy

**Juan Bergna**, Technical Specialist, **Consorcio H2ar. Y-TEC**

14:20



#### Presentation: **RP Global - Investing in a green future**

- International Green Hydrogen Market, future scenarios, production and demand.
- Positioning of Argentina. Opportunities and challenges.
- Regulatory framework, need for enabling conditions.
- Global PR projects in Argentina.

**Juan Pedro Aguero**, Country Manager, **RP Global**

14:40

Q&amp;A

14:50

### Afternoon Coffee Break and Networking

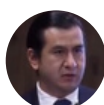
## SESSION 9:

### Case Studies and Learnings from Argentina and LATAM for the development of the green hydrogen market



Session Moderated by:  
**Matías Medinilla**, Head of Communications, **CADER**

15:20



#### Presentation: **Green Hydrogen in Latin America: Applications in Chile, Perú and Colombia**

- H2 Bus transportation System in Chile
- Green Hydrogen Project for the Peru International Airport
- Colombia PCSD Green Hydrogen Project

**Jesús Maraví**, CEO, **Exergy Corp**

15:40



#### Presentation: **Green hydrogen as an opportunity for cooperation between Argentina and Germany**

- Aims of the German energy transition
- Need to achieve energy independence and accelerate the decarbonization process.
- Argentina's potential for green hydrogen production

**Santiago Enriquez**, Green Hydrogen Project Coordinator, **AHK Argentina**

16:00

Q&amp;A

**END OF SUMMIT**

**1 GW**  
SUDAMÉRICA

**350 MW**  
ARGENTINA

**COMMITEMENT  
IS GOLD**



**Goldwind**





**CP Renovables**

*Energía con futuro*

[www.cprenovables.com.ar](http://www.cprenovables.com.ar)



¿Es su red lo  
suficientemente  
sostenible e  
inteligente?

**Puedes hacer mucho más.**

#SchneiderElectric

Life Is On | **Schneider**  
Electric

[se.com/ar](http://se.com/ar)

**#1**

**EN RENOVABLES**

Durante 2022 generamos el 20% de la energía renovable eólica y solar de Argentina y reafirmamos nuestro liderazgo un año más. Esto ha sido posible gracias al compromiso de nuestra gente. Nos sentimos orgullosos de seguir marcando el camino hacia la transformación de la matriz energética del país.

**gemineia**

Anabella Heguy, Parque Eólico Villalonga - Buenos Aires

## Our upcoming Latin America events



### **3<sup>rd</sup> Brazil** ENERGY SUMMIT 2023

#### **3rd Brazil Energy Summit**

1st-2nd June 2023

[Rio de Janeiro, Brazil](#)



### **3<sup>rd</sup> Argentina** ENERGY SUMMIT 2023

#### **3rd Argentina Energy Summit**

28th-29th June 2023

[Buenos Aires, Argentina](#)

## How to access more information on Argentina's energy market & business opportunities?

Get in touch with us to request IN-VR's market and regional reports or for our team of experts to create any customized business intelligence research:

- Market entry report
- Comparative market analysis
- Market competitor analysis
- Legal & regulatory update report

### Contact our team:



#### **Paula Tranier**

Business Development  
Manager Latam  
[paula@in-vr.co](mailto:paula@in-vr.co)



#### **Catalina Ayerbe**

Senior Product Manager  
[catalina@in-vr.co](mailto:catalina@in-vr.co)



[www.in-vr.co](http://www.in-vr.co)